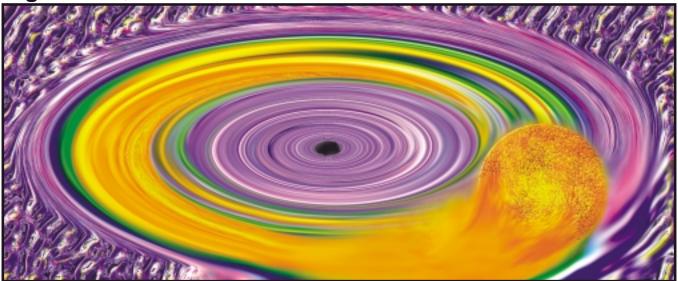
Digital Art By Mandi D. "Event Horizon"



IBM Roadshow Update

By Wende Boddy

TUG was pleased to participate in the recent IBM iSeries road show in Toronto. We had a table all decked out with our various pieces of TUG marketing collateral; including our banners, back-issues of the TUG eServer magazine, t-shirt give-aways, "Be-a-Joiner forms, etc.

The reason we had a table was to impress potential new members with all of the great benefits of belonging to the TUG association. Good news / bad news... We had lots of activity at our table, but the majority of the people who dropped by for a chat were already TUG members, even the other road show vendors!

Nevertheless, it was a fun time, and we did manage to drum up a few new contacts. (Hopefully they will follow through and decide to join.) To encourage new memberships, we gave away a dinner for two at the Outback. The lucky winner was **G. Meharchand** from Zurich North America Canada. A special thanks to IBM for co-sponsoring the t-shirts.

Wende Boddy is our Association Manager. To join, contact her at: 905-607-2546, email: <u>boddy@tug.ca</u>

