



## **THE AGENDA** for our next Meeting of Members Wednesday, May 23, 2001

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**LOCATION:** *Triumph* **HOWARD JOHNSON Plaza-Hotel**  
**Keele & 401, North York, ON**

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**TIME/TOPIC:** 5:00 PM

**Session 1 – “IBM’s eServer Strategy”**

**SPEAKER:** **Greg Gulyas, IBM Canada**



*Greg Gulyas*

**ABSTRACT:** In October 2000, IBM sharpened its e-business strategy with the introduction of the IBM eServer brand. In this session, Greg Gulyas, Vice President of Systems Sales for IBM Canada, will provide an overview of IBM’s eServer strategy, explaining how this move represents much more than a name change. Greg will describe how IBM’s eServer line enables customers to manage end-to-end growth, risks and costs; ensures choice in selecting, building, and deploying applications; and offers leading server performance thanks to innovative IBM technologies. He will outline the critical success factors for the infrastructure required to support e-business applications and discuss what IBM is doing from a product and offerings standpoint to meet these requirements for customers. Greg will also talk about the trends and directions IBM sees in the marketplace and the future of IBM servers and storage.

**SPEAKER BIOGRAPHY:** Greg Gulyas, Vice President, Systems Sales, joined IBM in 1973 and has acquired a broad business perspective over his 27 years of experience. Greg has overall responsibility for the Systems Sales organization in Canada, and is responsible for ensuring IBM’s success in the server and storage marketplace. Greg’s prior responsibilities include Vice President, Product Support Services, where Greg led a large segment of one of the fastest growing divisions of IBM Canada Ltd.

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**TIME/EVENT:** 6:00 PM – **TUG Meeting of Members (MoM)**

Mingle and network with professional colleagues. A sandwich buffet will be available, at no charge. **To help us plan, please advise the TUG office of your intention to participate. You can call, fax, or use the TUG web-site to register, (stating: name, company, phone number, and number attending.)** [www.tug.on.ca](http://www.tug.on.ca)

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*Kim Stephenson*

**TIME/TOPIC:** 7:00 PM

**Session 2 – “V5/R1 Announcements”**

**SPEAKER:** **Kimberly Stevenson, IBM USA**

**ABSTRACT:** What’s new in V5/R1? (Details are IBM confidential at press time.)

**SPEAKER BIOGRAPHY:** Kimberly S. Stevenson is currently the Vice President of Marketing for IBM’s eServer iSeries and Mid Market divisions. Kimberly was appointed to this position in January of 2001. Her current responsibilities include worldwide product and customer set marketing, marketing communications, strategy and product portfolio management for the division. Previously Kimberly was the Vice President of Finance for IBM’s eServer iSeries and Mid Market division. Her responsibilities included financial operations, supply and demand planning, budgeting and pricing for the division.

Kimberly joined IBM in 1985 after an intern assignment in RTP, NC as an accountant. She has held several financial management positions in IBM including Director of Business Analysis for Microelectronics and Controller for IBM’s SW manufacturing unit in Boulder, CO. Kimberly holds a BS from Northeastern University and an MBA from Cornell University.



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