



Enterprise relationship management suite **Engage**

FULL-CYCLE RELATIONSHIP MANAGEMENT FROM CONTACT TO CONTRACT

Simplify • Secure • Profit • Engage

“At last!”

A cost-effective solution that provides full-cycle enterprise Customer Relationship Management from contact to contract. IBM chose Engage Enterprise Management Suite as its only Domino-based integrated offering for the entire @server line.

Engage CRM helps increase revenues and reduce costs of doing business by helping to make your company more responsive to your customers and partners, and by shortening sales cycles.

Give your staff the ability to efficiently manage:

Sales - Automate the entire sales process. Track and report on opportunities. Instantly go from quote to proposal to invoice.

Marketing - Measure market potential. Track campaign results. Better focus your activities.

Management - Track and analyze forecasts in real-time. Instant revenue and profit analysis

Customers - Retrieve vital data in seconds. Better understand your customer base.

Customer Service - Track project-related service activities, or time and material service calls.

Partners - Easily share information, customer activities, and keep your partners informed.

Using the power of Lotus® Domino™, Engage CRM bundled with IBM iSeries (AS/400), xSeries (Netfinity), or pSeries (RS/6000) @server provides the solution to managing your valued customer data efficiently, securely, and profitably.

With powerful, customizable, and easy-to-use features, Engage CRM delivers efficiency, effectiveness, and a Return on Investment (ROI) measured in months, not years.

IBM selected Engage.

You can benefit from it too!

It's about business, not just technology.



Engage CRM by



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Bonus Gift

Tell us your CRM needs using our 3-minute online survey (www.ableone.com/engage/survey.html) and we'll send you a FREE Engage T-shirt, CD and BONUS GIFT! (allow 4-6 weeks delivery).

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