

# DOWNTIME.



## WHAT HAVE YOU GOT TO LOSE?

In the end, the bottom line is profitability. Return on investment is the critical measure of your decisions. You must weigh the inherent risks of any potential business ventures.

If managing the availability of your data and applications isn't on your radar, then you're facing certain loss. Who's accountable for that?

Do you know the annual cost of downtime for your business? Have you calculated how much revenue could be saved each year, simply by eliminating planned downtime alone?

Blair Technology Solutions offers the most comprehensive, widely used and affordable managed availability solution for today's ROI-minded business world. Call Blair to get an accounting of how your business can gain from seamless access to data availability and continuous operations.

**(800) 848-5579**

**computing without compromise™**



lost data, lost current revenues, loss of potential revenues, cost of idled employees, lost productivity, lost/spoiled inventory, system and data recovery costs, lost business opportunity, loss of goodwill, lost customers, loss of share value, lost customer loyalty, loss of reputation

