



# THE AGENDA for our next Meeting of Members

## Wednesday, September 22, 2004

LOCATION: *IBM Toronto Laboratory* 8200 Warden Avenue, Markham

**4:00pm Lab Tour; 4:30pm Web Sphere Forum (with Claus Weiss)**

### 5:15pm Business Integration

**SPEAKER: Peter Beggs, IBM Canada Ltd.**



**Abstract:** Citing the need to adapt quickly in an ever changing environment, lower costs and improve client satisfaction, CEOs, CIOs, and Professionals alike, continue to focus on, and cite as one of the most critical issues of the day, Business Integration. From this “must-see” session you will learn about: ✦ What exactly is Business Integration? ✦ IBM’s approach to addressing integration issues: Overview of IBM’s Business Integration Framework ✦ What is a Service Oriented Architecture (SOA)? ✦ What is an Enterprise Service Bus (ESB)? ✦ What is Service Choreography? ✦ What does Business Integration mean to you? ✦ Recommendations of how and where to start: Learn about the Business Integration Value Assessment and the Process Automation Value Assessment, which can help determine the best approach and look at estimated costs and benefits – build the business case! ✦ Learn what other customers have done, how they have used WebSphere Business Integration, and why! ✦ Let’s see a demonstration of the WebSphere Business Integration Modeler, one of the first steps in building on-demand solutions!

**Biography:** Peter Beggs is the IBM National Business Integration Solutions Executive for Canada and the Caribbean with over 25 years experience in IBM. Originally from the IBM Canada laboratory in Toronto, Peter has held various positions in Development, Management and as Senior Planning Manager he was responsible for product strategies and plans for integration technologies, tools and the initial development of WebSphere. He is now responsible for the deployment of WebSphere Business Integration technologies in Canada.



### 6:00 pm Intermission TUG Meeting of Members (MoM)

- Mingle and network with professional colleagues.
  - Enjoy our complimentary buffet dinner.
  - Limited seating • Register with the TUG office of your intention to participate, to be guaranteed a seat.
  - You can call, fax, or use the TUG web-site to register, (stating: name, company, phone number, and number attending).
- [www.tug.ca](http://www.tug.ca) • Do we have your current e-mail address?



### 7:00pm Enterprise Application Modernization

**SPEAKER: Mark Buchner, Astech Solutions Inc.**

**Abstract:** Like a renovation project at home, Enterprise Application Modernization (EAM) promises to enhance the look, feel, usability, utility and value of assets while preserving the things you value. EAM is a highly appropriate strategy for the majority of AS/400 customers. Its next steps need not be daunting, complex or difficult to understand. This session will use the home renovation analogy to help you understand how to: ✦ Easily enable secure, web-based access to existing applications for CRM, SCM and Employee Workplaces; ✦ Modernize the user interface to enable customers, partners and new employees to use systems with little or no training; ✦ Update the architecture of the system to enable rapid integration with other systems including collaboration, content management and ERP; ✦ Choose open standards and tooling to enable more rapid responsiveness to business needs. Key IBM WebSphere products, IBM eServers, industry best practices and reference customers will be discussed.

**Biography:** Mark Buchner is the President of ASTECH Solutions Inc with 22 years of experience in the IBM midrange market. Originally from the IBM Canada Laboratory in Toronto, Mark spent 3 years as the Director of IBM Operations at Cognos and 12 years with ASTECH as an independent consultant to hundreds of customers and software firms and as a trainer to thousands of IBMers and Business partners worldwide.

**What topics would you like to see in future? Drop us a line with your suggestions at: [leo@tug.ca](mailto:leo@tug.ca)**

