

COMMON



Toronto

Fall 2004, Oct. 17-21

IT Education Conference & Expo

COMMON will hold its Fall 2004 IT Education Conference & Expo in Toronto, Ontario, Canada, October 17-21. The IT Executive Conference will be held from October 17-19.

Your **COMMON** Membership... gives you access to top IBM executives, major vendors, and valued peer relationships. Membership, coupled with COMMON's industry leading conferences, provides an excellent return on investment.

COMMON's Spring and Fall IT Education Conference & Expo... provides traditional classroom education taught by the industry's

leading experts in the iSeries-OS/400 and new i5/OS V5R3 world. Take advantage of hands-on labs, the ability to voice your opinions and concerns at IBM's Town Hall meeting, networking opportunities, the opportunity to participate in IBM focus groups, and industry influence. The COMMON Expo gives you a first-hand look at the latest products, technologies, and business solutions in the industry.

At COMMON, you choose what you need to learn...from the widest selection of sessions in the industry. The Fall 2004 Conference Curriculum includes Business Strategy, Database, Networking, Development, and Systems Management.

The Fall 2004 Conference Focus is EAM – with special weekend Workshop offerings! In Toronto, the focus is on Enterprise Application Modernization. COMMON will offer special Workshops the weekend before the technical sessions start.

Register early and save! Register before September 23 and pay just \$1,295 for COMMON in Toronto – an excellent member value!

For additional information about COMMON in Toronto, and our growing list of member benefits, go to www.common.org or call 800-777-6734.

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